

## **Town of Stephenville**

### **Election Signage Policy**

The purpose of this policy is to ensure that election signs are used effectively and fairly within the town boundaries while not taking away from the esthetics of the community.

#### **The election signs shall be subject to the following conditions:**

- 1) No person shall display or permit the display of an Election Sign on private property unless the property owner or occupant gives consent and the sign does not cause an obstruction to neighboring properties.
- 2) No person shall display or permit the display of an Election Sign on any portion of the road allowance between the sidewalk and Private Property Line or between the roadway and private property line.
- 3) Election signs shall be permitted on vacant land owned by the Council, with the exception of land around the Town Hall; provided the signs do not cause an obstruction to the traveling public, the work of the Council, and provided the signs are not an obstruction to traffic.
- 4) All signage shall be removed immediately within 36 hours following the election. Any signage still in place at that time will be removed by the Town of Stephenville at the owner's expense.
- 5) No permit fee shall be required for election signs.
- 6) A candidate or his or her agents cannot campaign or distribute campaign materials (physically or electronically, i.e. social media) at any polling station or within 30 metres of the entrance to any polling station.
- 7) Candidates are also advised to respect the requirements of both NF Power and NLSchools on the placement of the election signs.
  - NF Power advises that election signs or other obstructions or hazards are not allowed on or in close proximity to poles upon which workers are required to work.
  - NLSchools advises that election signage cannot be placed on any school grounds and that any signs placed on school properties in contravention of this request shall be removed.
- 8) Unlit signs only are permitted
- 9) Signs must be checked periodically by the owner and dilapidated or unkept signs may be removed by the Town of Stephenville

10) The Town of Stephenville branded materials and official Town logo is not permitted to be used in any candidate's materials, including signage, brochures, online, social (e.g. Facebook, Twitter, Instagram, etc.), or print mediums.

Adoption date: September 12, 2025